

# Stakeholder Engagement

For  
Employees

For  
Customers

For  
Digital  
Visitors

A Unique Employee,  
Customer & Digital Visitor  
engagement App



An App for your business



## For Employees

Engagement, Communications  
& Benefits Hub



## For Customers

Market Differentiator  
Engagement, Communications  
& Benefits Hub



## For Visitors

Monetise & engage  
digital visitors

[assuredbenefitsgroup.co.uk](http://assuredbenefitsgroup.co.uk)

### **With Connect, you can create a digital, simple process to engage directly and regularly with employees...**

Connect allows you to bespoke design the App to include employee information and processes that are relevant and important to employees and you as employer - easily and directly via the Connect App:

- Payroll access
- Absentee reporting
- Holiday requests
- Intranet access
- HR Portal
- Social media or other communications
- Or any other digital access that you want to include



With Connect, you can create a;

Digital Customer Engagement tool

Customer Hub

New Business generator...

- Reward existing customers with great benefits
- Build a customer focused app / hub
- Create a long-term customer relationship
- Differentiate your service over your peers
- Build in new business generation tools
- Range of benefits options available
- Range of cost / monetisation options
- All easily implemented without admin or technology headaches

## Digital Visitors - Monetisation

### With so much digital traffic on web and media channels, how best to harness and monetise it..?

The cost of creating and maintaining a digital presence can be extremely high. Are you seeing enough return and a high enough engagement rate? Could you do more?

- Offer digital visitors a brilliant benefits package / app
- Bespoke branded app for your business
- We provide all marketing links
- Delivered by us via our digital affiliates channel
- 25% income paid to your business - recurring
- Include business generation links for your business
- Include refer a friend options
- Tracking and reporting facilities
- Very low admin or effort needed by you

# Connect



Our easy to use Connect App allows you to bring a whole range of benefits to your employees, members and digital visitors.

Whether you want simply to help them to save money or improve their lifestyle, our Connect App has something to offer.

Access  
to UK GP  
appointments  
24/7 365 days

Unlimited  
Use

All Family  
Covered

24/7  
Professional  
Counselling

Discount  
programme  
worth £'00's

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All of these benefits in one simple App.



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## Rewards and Discounts

### Get Connected... Start seeing the difference.

Our goal is to allow access to essential services as well as making it easier to stretch budgets further.

Average users of our rewards package save hundreds of pounds every year on their normal year round spending just by using the discounts available to them on Connect. .



ALL-BAR-ONE



**COSTA**



PRIMARK®

Sainsbury's



VINTAGE  
— INDEX —

Waitrose

WHSmith

Our huge range of discounts provides between 3% to 15% saving at hundreds of UK high street/online retailers such as Apple, Waitrose, Tesco, Asda, Sainsbury's and many, many more.

Whenever money is being spent there are savings to be made with Connect.

Discounts can be accessed on mobile devices with the online APP or on a PC or Mac.



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The waiting time for a routine GP appointment in the UK is 17 days. As many as 90% of GP's are concerned at their ability to see and treat their patients. For most of us, that is an unacceptable waiting time and is extremely worrying. It seems that everyday we read more about the issues that our local GP's are facing.

For most this is just too long to wait to speak to a doctor. For an employee, it can mean more time away from work.

With no need to de-register from the present GP, Connect's GP 24/7 service provides the solution to this huge issue. It gives our members the peace of mind and assurance that they can speak with a UK GP any time, day or night, any day of the year. This offers incredible peace of mind.



Our simple and highly effective plan gives access to speak to a UK based and UK registered GP, 24 hours per day 7 days per week, whether at home, or even if travelling or on holiday.

Calls are unlimited so as many calls as needed can be made. The service covers you as the member as well as their entire household. So children or parents are covered too if they live in the same property.

The GP can even arrange a prescription and at a small extra charge can have this sent to home or office or wherever is most convenient.

All GP's are fully qualified UK based Doctors and already cover 3.6 million people in the UK and Republic of Ireland. They will give advice, reassurance, diagnosis and prescriptions as appropriate. Just as a local GP will.

## Health Info (Access NHS health, disease, lifestyle and travel information)

Search over 700 topics from a comprehensive, medically validated UK database.

Don't self diagnose using "Dr Google", rather, get the real facts and details here.

Or, for long-term health disorders, see the **chronic conditions directory**.

Trying to improve health? **Search the health and fitness directory**.

Travelling overseas? **Check for immunisation information and health precautions**.

## Specialist medical referrals

If there is a need to be referred to a specialist, the Access to Care navigation tool can help. Friendly staff will be able to:

- Guide through the process of requesting a referral to a specialist.
- Review the surgical options available.
- Provide an indication of private hospital costs.





## Gym discounts

Keep fit, healthy and up to date with fitness and nutrition services. Trying to improve health? **Search the health and fitness section.**

Improve general health and well-being. **Members can visit the patient health and well-being information pages.**

Looking to get fit this year? Access excellent **corporate membership rates at 3,000 participating UK and Ireland gyms.**



## Online Health Checker

Review health and fitness levels for free with the online health assessment.

- Takes just 10 minutes to complete
- Gives you an indication of your current health and fitness levels
- Produces healthy eating and exercise plans specific to the member
- Provides a comprehensive report with recommendations for improved health and lifestyle choices
- Monitors your improvement with follow-up questionnaires



## Care Support

The care support service offers help when or if there is need to find care facilities for a family member.


The service provides a single point of contact with an expert advisor who will help navigate through the care options that are out there. Whether it is advice on care, medical finances, property and funding or legal support, this service will be there to help find the best possible solution at the time of need.

### We like to look after our members

Life can be challenging at times and we can all face issues for which we are ill-equipped to cope. We understand that different people also have differing abilities to handle stress and pressure. This is exactly why our members have access to a 24 hour, year round Confidential Support and Counselling line.

It is there to help whenever that may be and about anything that might be causing worry.

Connect gives access to specialist help according to situation. The fully trained specialist counsellors are able to assist with a wide range of problems

- 
- Bereavement support
  - Family / relationship support
  - Depression support
  - Illness support
  - Legal issues support
  - Financial support
  - Workplace / redundancy support



## About Us



Assured Benefits Group – works exclusively with BHSF Ltd to source specialist benefit products and services for our users and members.

Assured Benefits Group provides direct to market distribution giving access to these specialist services.

We are the membership and payment point of contact.



BHSF Ltd – established in 1873 as a specialist benefits group, BHSF has over 1 million users. BHSF provide access to specialist service providers for major corporates and through Assured Benefits Group these services are accessible to retail customers and Affinity Groups.

To find out more about the Assured Benefits Group  
visit [www.assuredbenefitsgroup.co.uk](http://www.assuredbenefitsgroup.co.uk)

## Get in touch

**Email:** [info@assuredbenefitsgroup.co.uk](mailto:info@assuredbenefitsgroup.co.uk)

**Website:** [www.assuredbenefitsgroup.co.uk](http://www.assuredbenefitsgroup.co.uk)





## Connect provides...

- **Simple admin** – one monthly declaration
- **Easy implementation & set up**
- **Full support** – helpline for employees and employers
- **Low cost** – benefits to employer and employee far outweigh the cost

Arrange your consultation – Get Connected.



Arrange your consultation,  
simply contact us via our website:

[www.assuredbenefitsgroup.co.uk](http://www.assuredbenefitsgroup.co.uk)

**Get Connected.**